## **IWCS 2012 Conference**

The International Wire and Cable Symposium has been a premier forum for addressing key decision makers in the wire and cable sector regarding the advances in the industry. The IWCS presents an annual event in which the latest technologies in product design, materials, applications and processes are presented in a symposium format. The IWCS is committed to the advancement in technology in the wire and cable and connectivity industries, and underwrites that commitment with the support for education of tomorrow's engineers and scientists.

C tech Corporation had been invited by the IWCS core committee, to present at the IWCS 2012 programme this year in November. The conference has been an important business forum and was attended by senior delegates in various organizations worldwide. It was supported by an exhibition which saw leading suppliers as well as associated suppliers along the supply chain in the wire and cable space.

C Tech Corporation was invited to present a paper 'Protecting Cables from Pests- The Non Toxic Way' enumerating on the use of C Tech's flagship products 'Rodrepel®<sup>TM'</sup>, 'Termirepel®<sup>TM'</sup> and 'Combirepel®<sup>TM'</sup> in polymeric applications significantly wires and cables. The paper was presented solely by C Tech Corporation. Ms. Sonal Sapale the Technical Marketing Manager for the Polymeric Aversives Additives portfolio presented the paper at the conference highlighting a sustainable approach to the problem of pest protection in polymers.

The overall conference was a great opportunity for cable producer, their customers and suppliers to be made aware of the latest material developments and their impact on cable performance. The conference brought together cable producers, raw materials suppliers and equipment manufacturers and thus ensured seamless integration of information across the supply chain.